



# SCCN2019&Logi-Inno2019 CHINA FOCUS

供应链&物流创新峰会2019中国聚焦

# 2019

## Post Summit Report 2019



### No. 1 Supply Chain&Logistics Summit in Asia

#### Moving to the "Thinking" Supply Chain & Logistics Era

SCCN2019&Logi-inno2019 CHINA FOCUS ( Supply Chain Innovation Summit2019 China Focus& Logistics Innovation Summit 2019) was successfully concluded at **Jeurong Hotel Shanghai** on **May16th~17th, 2019**. 480+ Global Enterprise Successfully attracted by this summit from 12 countries and regions, including the United States, Italy, Belgium, Singapore ..., and they are surged 18% from 2018; conference and exhibition area of 1,350 square meters;712 high-level participants were brought together by this summit, from leading companies in various Industries 、 Industry Elite 、 Experts think tanks and science researcher, up 8% year-on-year. The indicators have reached new highs again, Once again verifying the leading position of ACE EVENTS limited in supply chain and logistics in the Asia-Pacific region even the world .

The Summit this year all showed their latest case and top technologies with theme "Moving to the "Thinking" Supply Chain & Logistics Era" at the exhibition, including China's and World's leading companies such as Huawei, Unilever,Lenovo, Danone,Thermo Fisher Sicientific, Nuskin, CMCC, Benlai.com, Skyworth, GM, Ribo Fashion, Synear, Shanghai Huayi Group, ZTE, Deloitte, Huaray Technology, Nokia, Shaphar, Proya, Air China,Cargo,STARBUCKS, Corning, Siemens, Minor, NXP, Columbia, Aramco, Ernst & Young, Gartner, SF DHL, Best Logistics, Foton automobile, Roche, Academy, LUYE PHARMA, Cisco, CaiNiao, Biosensors ,Yum, Anta, Bosch, LiNing, Fosun, Molex, Eastman Chemical, Analog Devices, Autoliv, Ausnutria Dairy, , Meiyume, Easygoal, McDonald's, Juweui Food, NVIDIA, Esquel, Transfar Chemicals, KAS International, MOL Consolidation.,etc.

Thanks to



# Feedbacks from Attendees



"It' s my pleasure to be invited as speaker to introduce Schneider Electric Tailored, Sustainable and Connected Supply Chain TSC4.0 transformation in 8th Supply chain and 5th Logistics Innovation Summit 2019."

—————Vice President - GSC China Planning&Trading, Schneider Electric



YumChina

"All Good speakers, from the macro to the specific landing, have all covered. Benefit a lot from the summit."

—————Sr. Supply Chain Manager, YumChina



"It is the first time that i participat in the summit. It is a bigger summit this time and the organizer offered good service as well, and some professional Speakers have made very impressive speech. Like The Logistics General manager who from JD Group. Generally speaking, I am quite satisfied this time."

—————General manager of logistics information center, Shaphar



"It is my first time to join the summit, and So many thoroughly speakers spoke here. Supply chain is such a dynamic topic and you have an impressive range of speakers from different industries"

—————OPS Program & First Choice Director, DHL



"We have participated in the exhibition for many years. Comparing to last year, we are more impressed by visitors' passion. Many industry-related companies come for negotiations of cooperation projects, which greatly benefit us."

—————Marketing Manager, oTMS



"It is the first time that we participate in the exhibition. It is a bigger exhibition this time and the organizer offer good service as well, and some C- Level decision makers also come to consult us. Generally speaking, we are quite satisfied this time."

—————Pre-sales Manager, sedApta group



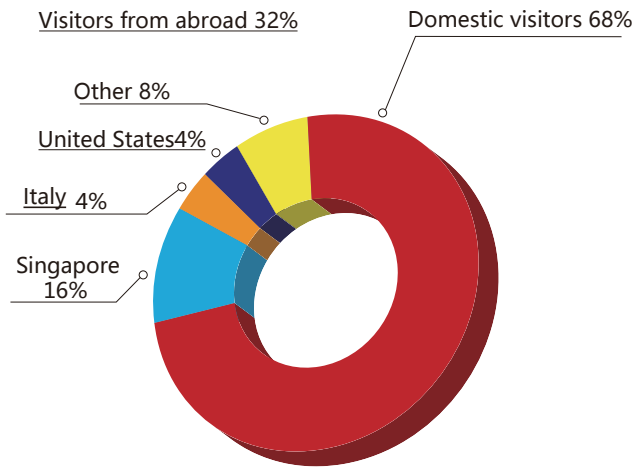
## "Numbers" to demonstrate summit effects

- 100% exhibitors said they became acquainted with new domestic and foreign customers at the exhibition
- 100% exhibitors said the exhibition gave a promotion to the branding of their companies and products and kept their market vitality
- 30% exhibitors had booked the booths in advance this year for 2020
- 100% attendees said they would recommend and share the [ Series summit of SCCN & Logistics] to people in the same profession
- 712 attendees came from 12 countries, in which 32%.came from overseas countries

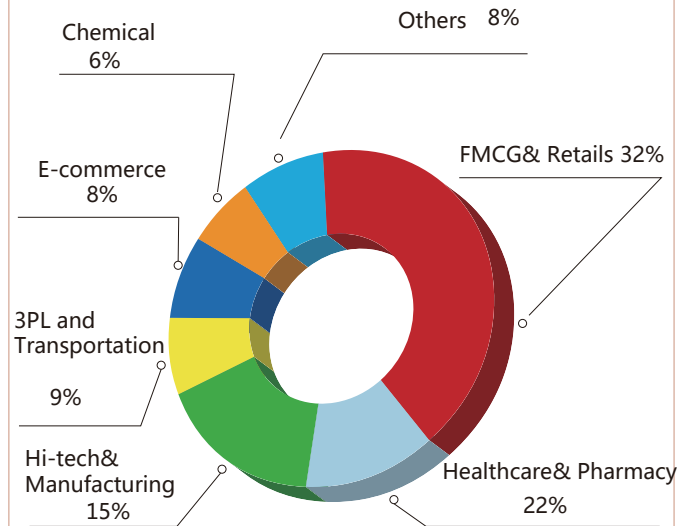


# Attendees analysis

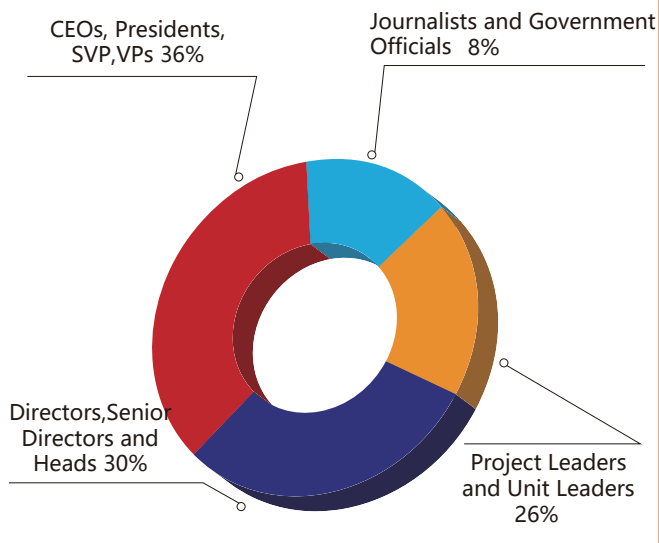
## Analysis of the composition of attendees



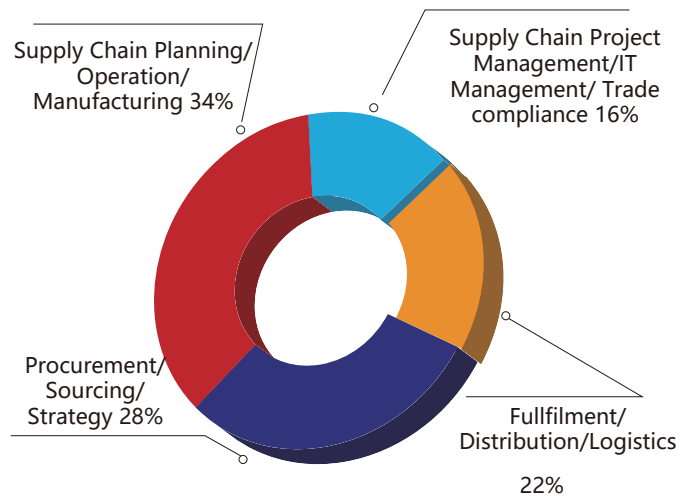
## Analysis of industry sector



## Analysis of attendees positions



## Analysis of Job Function



## "Numbers" to demonstrate exhibition effects

- 95% attendees would consider participating in the summit next year
- 93% attendees achieved their goals by join the summit
- 100% attendees would recommend the [Supply Chain & Logistics Innovation Summit] to their colleagues and friends in the industry
- 98% attendees showed satisfaction about business communication and learning from the Alpha Speakers



## Concurrent Activities

- ◆ Global Manufacturing Supply Chain Innovation Summit 2019 (30th-31st May, Singapore)
- ◆ Supply Chain Innovation Summit 2019 EMEA (17th-18th October, Dubai)
- ◆ Global Pharma Supply Chain Innovation Summit 2019(21st-22nd November, Shanghai,China)
- ◆ Global Retail-Consumer Supply Chain Innovation Summit 2019( 21st-22nd November, Shanghai, China)
- ◆ 4th Annual Supply Chain Innovation Summit 2019 Asia Pacific (14th-15th November, Singapore)
- ◆ 9th Annual Supply Chain Innovation Summit 2020 China Focus (23rd-24th April, Shanghai, China)
- ◆ 6th Annual Logistics Innovation Summit 2020 (23rd-24th April, Shanghai, China)



## Highlights



## Fantastic Speakers with hot topics



"It is a great honor to share with you. I am more interested in Ali's business and customer value, and I want to share with you my own experience in the process of operation, which is more about actual combat or the sense of motion after the implementation of the strategy. In the process of upgrading the supply chain, customers' mental demands include flexibility, including faster, more detailed and more efficient. In this case, the demand of everyone is satisfied by business and goods, but once the match is made, the end-to-end performance service will follow."

———**TT Wang , GM of alibaba B2B (ICBU) Supply Chain**



"Today's topic is very big. Here I would like to explain to you how we focus on the future logistics industry. In China, whether it is enterprises or logistics industry, to carry out more optimization, The future logistics industry in China is very promising. We need to find a feasible and suitable partner to bring more value to our customers in the future"

———**Michael Trinkus, COO of SF DHL**



"JD logistics serves the society with intelligence, specialization, automation and standardization, points out the pain points of the manufacturing supply chain, and puts forward the way of continuous innovation leading the JD value supply chain. JD logistics ultimate hope is that a business has been accompanied him to grow a intelligent robot."

———**Haifeng Yang , VP of JD logistics Value Chain**



"How we as a company to transform not just to talk about some of the new technology, could do with you at this level of the supply chain colleagues have similar place, I really envy JD Group, Ali, they are using cloud computing was born, they survive in the inside of the cloud, we are not in this technology, we are not supported by algorithm, but we are based on the source of the cloud in the rain,"

———**Charlie Macdonald, CIO of DB Schenker**



"Customized supply chain, this is we look at our purchase behavior for different customers, how to customize the design of our supply chain model, to meet the needs of such customers. Now in 2015, we have stepped into a new stage. On the basis of customized supply chain, we have added two strategic priorities that we are very concerned about. It should be said that the first strategic priority is sustainable development, green supply chain, and the second one is interconnection"

———**Jin Piao, Vice President - GSC China Planning&Trading**

**Schneider Electric**



"I'm from the industrial division, and I'm going to use a very simple word that you've heard about, which is industry 4.0. As our entire IOT evolves, everyone is changing in our lives. For Bosch, the whole group is also undergoing transformation. The purpose of our transformation is to gradually transform from a physical company into an Internet of things company, relying on our existing industries. Our goal is to have connected cars in terms of cars, things that you hear a lot about like autonomous driving, autonomous parking and so on.

———**Xiaoxia Ren, Ecosystem Executive of Bosch**

# Interactive Attendees



With the theme "Moving to the "Thinking" Supply Chain & Logistics Era". 8th Supply chain and 5th Logistics Innovation Summit China Focus explored the brainy supply chain in the fascinating future with the most elite gathering of C-level logistics and supply chain executives in the region. Bringing together CEOs, GMs, VPs ...of Asia leading 3PLs,4PL, e-Commerce, Healthcare, Pharmacy, Hi-tech, Manufacturing, FMCG and Consumer Products...industry in the unique nature.

————Jason Zhang- Marketing Director of ACE Group



# Summit Preview

## SCCN2019 & Logi-inno2019 CHINA FOCUS

SCCN&Logi-inno(Series summits) was first held in 2015 and has been successfully held eight times. It is the only comprehensive industry events integrating supply chain and logistics in China and also the only C- Level supply chain innovation summit based in China and focused on Asian supply chain & Logistics markets. As a end-to-end industry integrated event to bring together more than 80 prominent speakers, 700 high-level attendees and 50 Supply Chain& Logistics Medias at the two conference days.

Running now at the 8th & 5th Edition, SCCN2019&Logi-inno2019 has become a landmark & Must attend event for the supply chain and logistics professional who are doing and planning to do business in China. As one of the Series of supply chain and Logistics Summit created by Ace Events in Asia region, we are continually keeping our philosophy: The supply chain Logistics nowadays needs to be more visible, agile, and adaptable under the more complicated context, with the new Technology is transforming the way we do business increasingly, like artificial intelligence, RPA, IOT, and block chain are making a fundamental changing in supply chain & Logistics operation.



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## Organizing Committee Contact

**For Speaking Opportunities**  
**Alen Ye**  
Programme Director  
Office: + 86 21 6776 7311  
Fax: +86 21 6191 6421  
Email :alen.ye@acevents.org.cn

**Delegates and Sponsors**  
**Jason Zhang**  
Marketing Director  
Office: + 86 21 6776 7311  
Fax: +86 21 6191 6421  
Email:jason.zh@acevents.org.cn

SCCN2020&Logi-inno2020 expects to meet you on April 23-24, 2020 Shanghai