

# SUPPLY CHAIN & LOGISTICS INNOVATION SUMMIT 2017 ASIA PACIFIC

— *Driving the Changes to Next Generation Supply Chain & Logistics*

16th-17th, November 2017 | Swissotel Merchant Court | Singapore

## POST SUMMIT REPORT



Main Supporters



Organizer



International Sponsors



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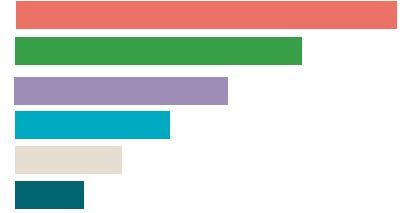
# GLOBAL INDUSTRY ATTENDEES

## Delegates' industry sector



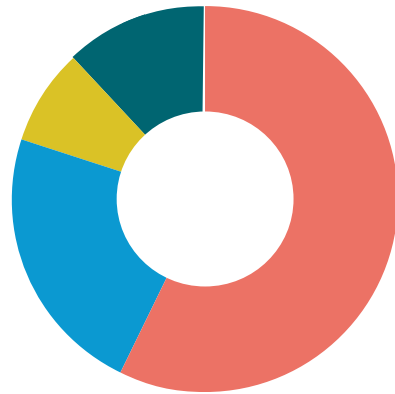
Delegates

● 35%	FMCG&Retails
● 21%	Healthcare&Pharmacy
● 16%	Hi-tech&Manufacturing
● 16%	3PL and Transportation
● 7%	E-commerce
● 5%	Chemical

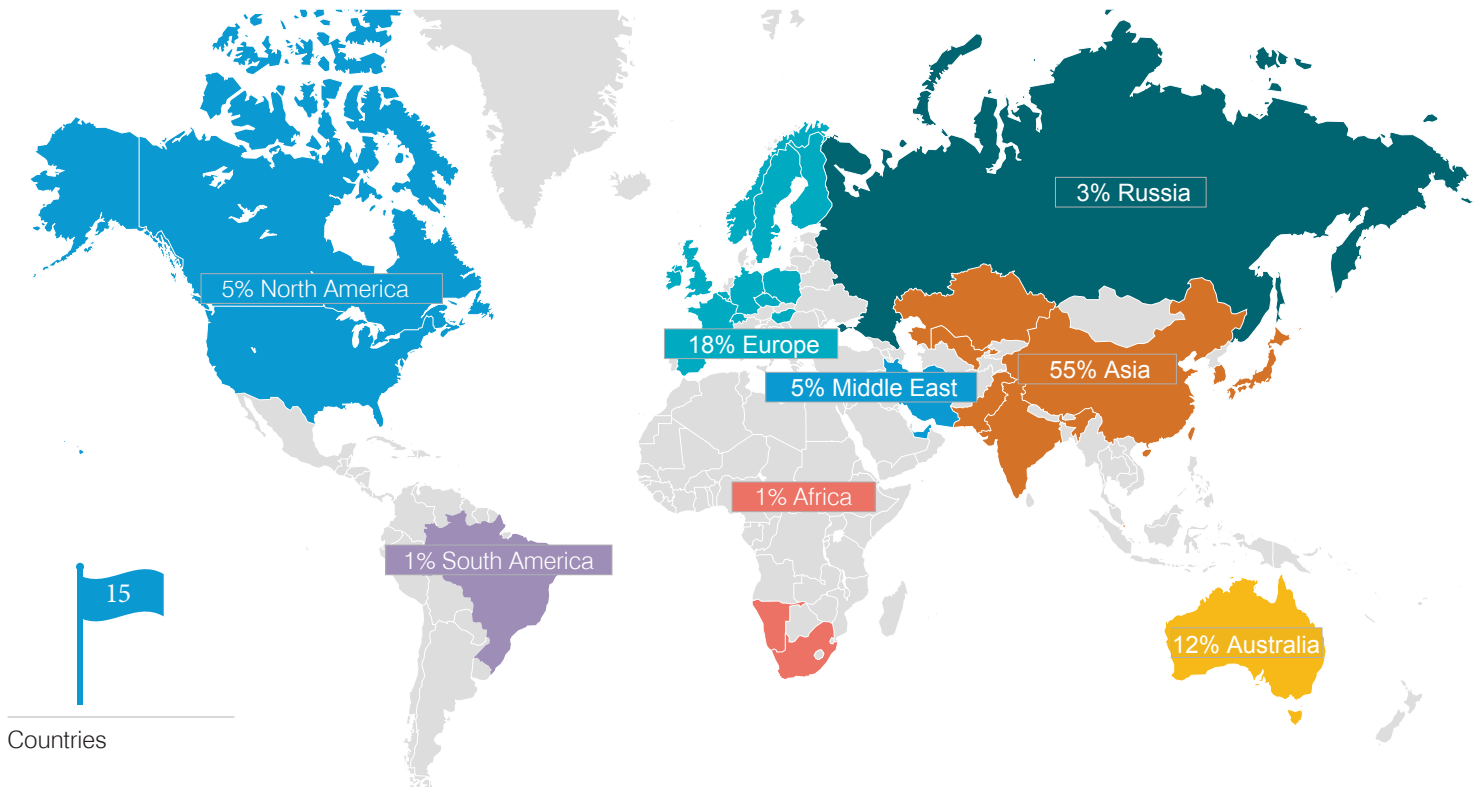


## Delegates' positions

● 25%	CEOs, Presidents, SVPs, VPs
● 50%	Directors, Senior Directors and Heads
● 6%	Journalists and Government Officials
● 19%	Project Leaders and Unit Leaders



**75% Attendees were at the Director Level and Above**



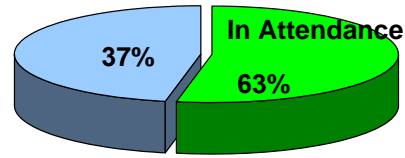
# AUDIENCE DETAILS

## FORTUNE

### 2017 Fortune 100 Ranking

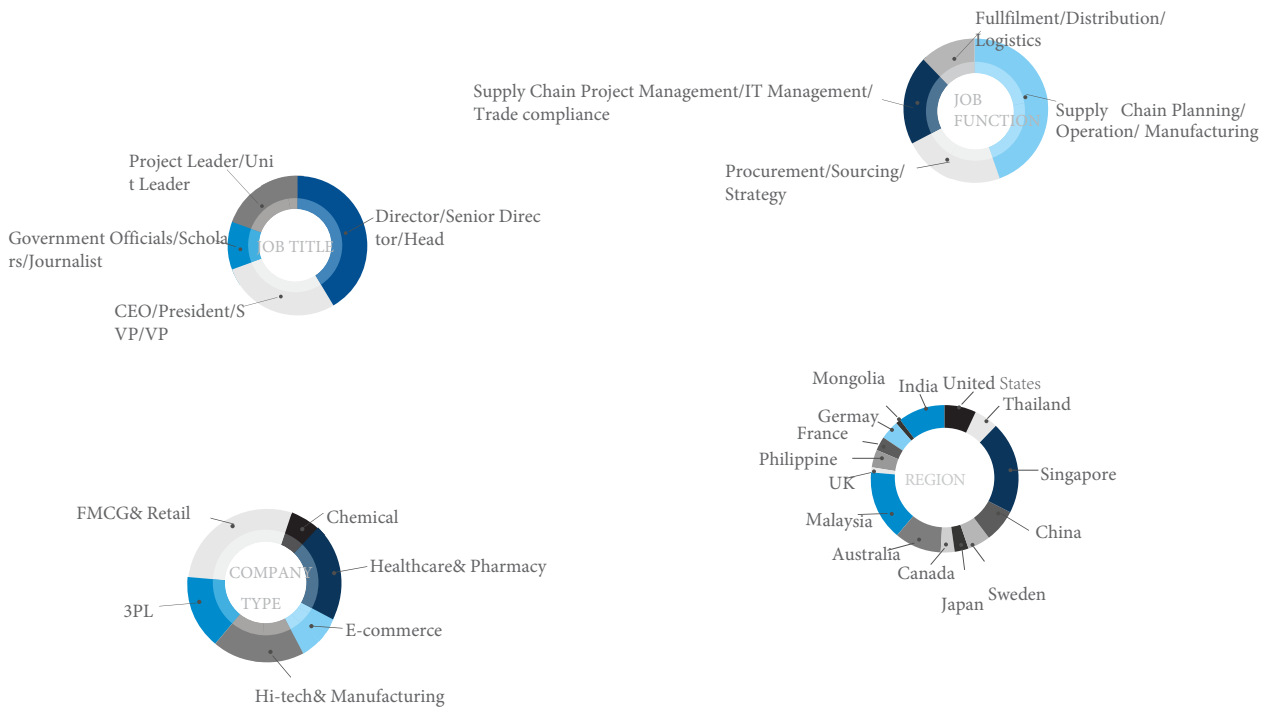
Fortune 100

63%



Fortune 500

42%



More than 280 participants from FMCG, Hi-tech, Retail, 3PL, E-commerce, Manufacturing, Chemical and Pharmacy industries, gathered on November 16th-17th, 2017 at the Swissotel Merchant Court in Singapore to discuss, learn and share sustainable ideas and solutions with the theme of Transformation in the new era, which highly focus on sharing best practices that can be applied by local communities, regions and businesses to enhance your supply chain strategy for profitable growth and competitive advantage. The event was organized by the ACE Events Limited, in partnership with Malaysia Institute for Supply Chain Innovation (MISI), Hong Kong Logistics Association (HKLA), Asia Pacific Logistics Federation (APLF) and European Institute of Purchasing Management (EIPM). Attendees came from a range of backgrounds – 45% from the Supply Chain Procurement/ Purchasing sector, 25% from Operation/Manufacturing, 15% from Logistics/ Distribution, 10% from IT Management, and others from a variety of fields.

# SPEAKER LINEUP



**Annemieke Gelder**  
Founder, Blogger, Supply  
Direction



**Adel Senna**  
Head of Global SC Portfolio  
Optimization, GSK Consumer  
Healthcare



**Bernard Gracia**  
Director, EIPM



**Bishu Jayaram**  
Vice President of  
Material Supply – Asia.  
VF Sourcing



**CHEN Li**  
VP of Supply Chain  
Planning &  
SIOP, Schneider Electric



**Devendra Pendharkar**  
Head, Regional Supply Chain,  
APAC, DSM Nutritional



**Lingxiao Xia**  
Co-founder and CTO, Portcast



**Fabrice Thomas**  
Vice President, Head of Supply  
Management, ABB Robotics



**Gerald Glauerdt**  
Co-Founder & EVP, Lazada



**Huang Ying**  
Co-founder & GM, Investment  
& Supply Chain Financing,  
Shanghai Factory-Amigo



**Indranil Sen**  
General Manager Supply Chain  
Management  
APRIL



**Jeroen Speelman**  
VP Global Supply Planning &  
Logistics  
Hasbro Far East



**John Zhang**  
President & Founder, Shanghai  
Factory-Amigo EC



**Jon Edgcombe**  
Head of digital security  
Cambridge Consultants



**Junyang Woon**  
CEO, Infinium Robotics



**Kamish Mirza**  
Head of Supply Chain  
Management Asia Pacific  
Ericsson



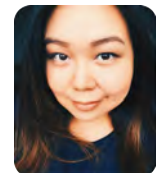
**Kari Kulojarvi**  
General Manger, Microsoft



**Lei Wang**  
VP Asia Pacific, AIMMS



**ShouWei Tang**  
Senior Optimization Specialist,  
AIMMS



**Lori Chao**  
Director of International  
Communications, JD.com



**Manish Shakalya**  
Integrated Business Planning  
Leader, Mondelez



**Marcelo Wessler**  
Managing Partner, Codem  
Holdings



**Michael Koh**  
Head of Procurement, Asia  
Pacific, Dimension Data



**Nadia EL HOUARI**  
Supply Chain Professional,  
ECCO



**Nandkishor Desai**  
CEO, Workflowed Solutions

# SPEAKER LINEUP



**Shardul Phadnis**  
Director of  
Research, Malaysia  
Institute for Supply  
Chain Innovation



**Natalie Que**  
Global IT Leader for Supply  
Chain, R&D, Quality and  
Innovations  
Mondelez International



**Paul William Bradley**  
CEO, Caprica  
International



**Philippe Ruffier**  
Supply Chain Director,  
Mundipharma



**Rae Amarullah**  
Director of Global  
Supply Chain Planning  
Schneider Electric



**Robert de Souza**  
Executive Director and Chief  
Executive,  
The Logistics Institute



**Robert John**  
Chief Supply Chain Officer  
QNET



**ROSTIN JAVADI**  
MANAGING DIRECTOR  
ZALORA MALAYSIA



**Roxane Desmicht**  
Senior Director Corporate  
Supply Chain Asia Pacific  
Infineon



**Sanjay Desai**  
Senior Director Sales  
Operation Aisa Pacific  
Verifone



**Stefano Pietroni**  
Supply Chain Design,  
Planning and Customer  
Service Vice President,  
Barilla



**Subha Dutta**  
Global Head Sourcing and  
Logistics  
Shell



**Sui Leng Khoo**  
VP Asia Pacific  
Buck Consultants  
International



**Sundararaman Anandan**  
Head of Logistics &  
Transportation-Asia



**Terry Chan**  
Chairman  
Hong Kong e-Commerce  
Supply Chain Association



**VIVEK VAIDYA**  
VICE PRESIDENT  
MOBILITY



**Lai Ving Kam**  
Associate Professor and  
Head of Programme,  
Berjaya University College of  
Hospitality

# SUMMIT EXPO - SPONSORS & SUPPORTERS

## ORGANIZER

### ACE Events



Ace Events, a professional high level summit organizer, is devoted to delivering business intelligence by creating opportunities for knowledge sharing and business networking. We firmly position ourselves as a landmark provider of B2B media&events service featuring China concept and high acclamation of customer. We just focus on industrial conference, Word-class conferences Organized and popularized are countless especially in these industries like: Supply Chain Management & Logistics, Shared Services & Outsourcing, Civil Aviation and Transportation, New Energy, Petrochemical, Bio-Pharma, Deep-Water, Consumer Goods&Retailing, Unconventional Resources, Natural Gas(LNG).

## STRATEGIC ENDORSER

### EIPM



EIPM is a pioneer in purchasing training in Europe and today stands as the leading Global Centre in Executive Procurement and Supply Management Education. Created 25 years ago by leading companies, EIPM trains and educates each year more than 4000 purchasing professionals worldwide in nine different languages through its programmes and partnerships. Beyond helping individuals and companies achieve their full potential, EIPM promotes Procurement and Supply Management as strategic functions with a key role to play in economic transformation.

### The Hong Kong Logistics Association



The Hong Kong Logistics Association (HKLA) is a professional institution focusing on logistics and supply chain management, which was established in 1996. This is also the first non-profit making organization targeting logistics. Since founding, we put much effort on promoting Modern Logistics, which involves warehousing, freight transportation, inventory management, packaging, order processing, customer service and material handling management. Moreover, there is more application of information technology in order to increase the efficiency so as to lower the running cost for value added solution services.

## SILVER SPONSOR

### Honeywell



Honeywell is a leading provider of innovative voice technology solutions, helping companies with mobile workers run a better business with voice. Every day, our Vocollect voice solutions enable nearly one million global mobile workers to move \$5 billion worth of goods and annually saves companies more than \$20 billion. Vocollect solutions enable companies to further optimize operations, improve business decision capabilities, and deliver the industry's premier worker experience in challenging industrial environments. Vocollect integrates with all major WMS, ERP, material handling systems and maintenance & inspection systems and supports the industry's leading mobile computing devices. To learn more about Honeywell Vocollect voice solutions for maintenance and inspection, please visit: [www.honeywellaidc.com/inspections](http://www.honeywellaidc.com/inspections)

## ASSOCIATE SPONSOR

### AIMMS



AIMMS originated with, and continues to operate with the primary purpose of helping organizations to apply Operations Research in order to unleash the power of optimization to their operations, processes and strategic planning activities. "To bring the benefits of Operations Research to society" is engraved in the company's mission. AIMMS achieves this through the development and implementation of a complete lifecycle optimization tool. With international offices in the United States, The Netherlands, China and Singapore, AIMMS is available to clients worldwide. Our commitment is to provide technologies that optimize a wide range of operation types, including production schedules, energy delivery to households, retail supply chains, workforce balance and many more. Because of this commitment, AIMMS is the optimization software of choice for thousands of users worldwide.

### Shanghai Factory-Amigo



Shanghai Factory-Amigo EC Technology Co. Ltd. is a leading Chinese e-commerce company that specializes in MRO/indirect materials procurement solutions. With our reliable S2B platform, joint procurement model and cloud-based SaaS solutions, our clients have benefited from substantial savings in MRO procurement time, costs and material management costs. Most of our clients are top MNCs and large Chinese enterprises, spanning over FMCG and Industrial sectors. Our clients include General Mills, P&G, Nestle, GKN, Shenzhen Slubris Pharmaceuticals, just to name a few. We are an ISO9001:2015-certified enterprise, first in the EC industry.

# SUMMIT EXPO - SPONSORS & SUPPORTERS

## SESSION SPONSOR

### Cambridge Consultants



For 50 years, Cambridge Consultants has led the way in innovative product development. We are the development partner of choice to many of the world's leading blue chips as well as the virtual development team for ambitious start up companies. With offices in Cambridge (UK), Boston (USA) and Singapore we specialise in developing exceptional products in record time for clients around the world. This expertise further allows us to provide insight on a range of technology critical issues and markets. The company has a pedigree and track record in markets such as MedTech, Wireless Communications and Consumer and Industrial Products. A full list of markets, services and available IP can be found on the company's website.

## EXHIBITION SPONSOR

### WISEO



WISEO is a global IT consulting firm specialised in assisting clients with their IT and digital transformation. Its mission is to either optimise their existing business and information systems processes or to initiate new business improvements. With strong expertise in digital, new technologies, business processes and data, WISEO is your ideal partner to bring forward new ideas, new offers, new ways of collaboration and help you identify better producing and selling strategies. WISEO has experienced a continued growth since its inception in 1999, with over 1200 team members working globally across five continents and 132 million euros in revenue in 2016.

### Kardex Remstar



Kardex Remstar is one of the leading providers of automated storage and retrieval systems. Our products and systems are designed to increase productivity and accuracy while saving floor space. Kardex Remstar prides itself on being easy to do business with. We provide cost-effective solutions which improve an organization's ability to handle small items, files, media, parts, tools and dies in manufacturing, distribution, retail, office, institutions and warehouse environments. By focusing on meeting today's and tomorrow's business needs, Kardex Remstar provides "common sense" automated solutions to help exceed each industry's benchmark for floor space utilization, productivity increases, and worker ergonomics. Kardex Remstar has become one of the industry leaders by combining flexible automated solutions with the industry's largest field service network and the largest selection of software and middleware available.

### ABSORTECH



Absortech exclusively focuses on products and services that help our customers avoid moisture damage. Since 1991, we have developed a range of products and offer innovative technology for moisture protection in containers. We maintain control end-to-end in the chain from product development, manufacturing and delivery of the right product at the right place. We have a variety of solutions and high-performance products for preventing moisture damage during transport. We call it Peace of Moisture Mind™ which helps customers increase their container shipping productivity

### Tradenet Services Pte Ltd



Tradenet unique service offering brings together the most skilled, most professional and most dedicated processing personnel and the latest and most efficient Singapore Customs approved declaration platform. When it comes to customs permit declarations, TNETS Integrated Solution is the ONLY offering which brings together highly skilled declarations personnel AND the newest and most efficient declaration software on the market. TNETS has consistently grown its customer base by demonstrating to customers time and time again that we deploy the most experienced, most professional and most dedicated staff in the business to perform this critical process on your behalf. TNETS Integrated Solution brings together our highly efficient, Singapore Customs-approved customs declaration platform Tnets v4.1 and our highly skilled workforce to give you absolute peace of mind that your declarations are being processed accurately and cost effectively.

### Infinium Robotics



Specialising in providing aerial autonomous robotic solutions for commercial applications across various industries using in-house proprietary technologies. Founded by a team of passionate roboticists, our world is made a better place with our robots increasing productivity in our workplace safely, while providing practical and aesthetic value in many indoor and outdoor applications.





# UNPARALLELED NETWORKING



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Cocktail Party was at the very heart of SCAP 2017, ranging from informal networking occasions to cocktail networking party on the first floor, which sponsored by Honeywell. Honeywell Safety and Productivity Solutions provides comprehensive solutions that enhance workplace safety and incident response, improve enterprise performance and enable greater product design innovation. Customers rely on Honeywell's connected solutions to provide real-time safety intelligence, increase worker productivity and enrich operational intelligence with data-driven insights. Honeywell serves customers in retail, healthcare, distribution centers, direct store delivery, field service, manufacturing and transportation and logistics



The setting, event execution, as well as the agenda of the event and the delivery of the presentations were evaluated by most of the guests as above my expectations. The participants particularly appreciated the split into breakout sessions, which facilitated a deeper dive into the topics as well as networking with their peers. The openness and positive atmosphere, and the collaborative tone of the presentations that matched industry needs were all highly valued.

Bishu Jayaram, Vice President of Material Supply-Asia, VF Corporation



# MOMENTS FROM SCAP2017



# HOW SUCCESSFUL WAS OUR EVENT?

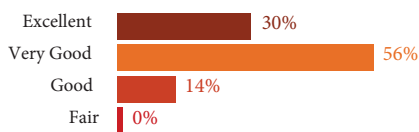
## Key Statistics

The Supply Chain & Logistics Innovation Summit 2017 Asia Pacific (SCAP2017) attracted high-level representatives from FMCG, Hi-tech, Retail, 3PL, E-commerce, Manufacturing, Chemical and Pharmacy industries. The audience was largely senior, giving more value to the discussions on topics presented by the speakers.

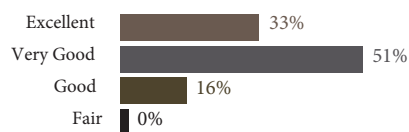
## Event Rating

We received highly-satisfactory marks from our participants in various areas that we sought to measure through our feedback form and these areas are: Speakers (content and delivery) and Case Study Sessions (topics).

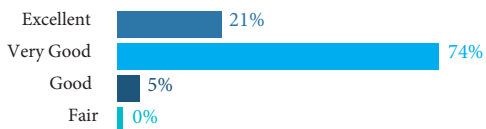
### SPEAKERS (CONTENT)



### SPEAKERS (DELIVERY)



### CASE STUDY SESSIONS



## Feedback from Attendees

“ACE Events - a Great Organizer. An event like this provides an opportunity to me as a speaker to exchange ideas, share my experiences, Hope to join the Summit as speaker again next year.”

—Paul Bradley  
Chairman & CEO, Caprica International

“It is a wonderful opportunity to be here in this conference that is about innovating in supply chain, because innovation has become a very important topic around the world where resources are becoming pressured in all countries and there is a need to get better value from the resources that we have for this purpose.”

—Fabrice Thomas  
Vice President, Head of Supply Management Robotics

“Supply chains have become a more and more critical dimension in global trade. Over the last years, it has emerged as a very strategic element in business and now forms an integrated part of strategy. it is very important for us to understand that healthcare across the world is becoming more expensive, but the outcomes don't commensurate with investments. So it calls for a drastic change, and the drastic change is disruptive innovation.”

—Indranil Sen  
General Manager Supply Chain Management, APRIL

# ATTENDING COMPANIES



# ATTENDING COMPANIES





**Logistics (3PL) Innovation Summit 2018 China Focus  
(17th-18th May, Shanghai, China)**

**Supply Chain Innovation Summit 2018 China Focus  
(17th-18th May, Shanghai, China)**

**Shared Services & Outsourcing Innovation Summit 2018  
(17th-18th May, Shanghai, China)**

**Retailing Innovation Summit 2018 Asia Pacific  
(17th-18th May, Shanghai, China)**

Suite 1104, Block C, Shanghai Everbright  
Exhibition Centre,  
NO.70 Caobao Rd., Xuhui District,  
Shanghai, China

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