



Post-Event Report

November 19th-20th, 2015



ACE EVENTS

Organiser :



Co-Organisers :



About the SCML 2015

SCML 2015 as the China's landmark and only event to cover the end-to-end supply chain *across all industries*, involving all stakeholders in the value chain - from the *suppliers* to *manufacturers, distributors* and finally to the *retailers/customers*.

Featuring nearly **30** internationally renowned speakers, the SCML2016, held in November 2016, attracted about **250** participants from **12** countries and regions and more than **20** exhibitors, It once again provides a second to none platform for the supply chain & logistics community to discuss key strategies of improving competitiveness、 regional cooperation, leveraging technology innovation and benefiting from new market.



Programme & Speaker Highlights

The conference programme featured focused discussions on the latest trends and strategies in the for supply chain and logistics professionals. Key topics of SCML2016 included:

- Global Trends and Challengings
- Supply Supply Chain & Logistics with Chinese Characteristics
- Technology and Innovation
- Admired SCM Case Study: Coca-Cola/ Amazon/ Huawei/Lenovo
- Internet+ & E-Commerce
- Project & Technology Showcase



Babette Pettersen
Chief Commercial Officer,
BioAmber



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Advisor
China Federation of
Logistics & Purchasing



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Supply Chain Planning
Vice President
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Regional GM and
MD, Dell APJ OEM
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Dr. Robert de Souza
Executive Director
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SVP, Corporate Supply
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Alan Zhou
Senior Director, Logistics
Strategy and Operations
Lenovo Group



Mike Kilgore
Founder & CEO
Chainalytics



Jennifer Hou
Director of Logistics &
Strategic Partnership
Operation
DHgate



Thomas Lau
Head of SCM & Logistics,
Metro China

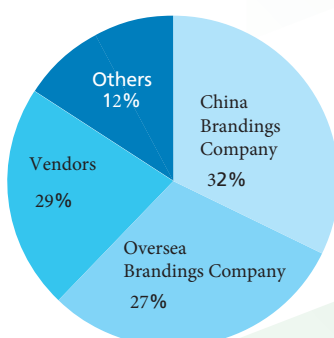


Jerry Xu
Head of Greater
China Supply Chain,
Coca-Cola

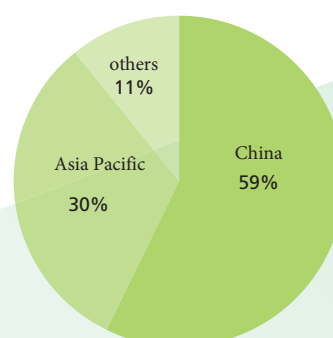
Participants

The SCML2016 attracted about **250** participants from **12** countries and regions. **85%** of participants surveyed rated the conference as "Excellent" or "Good".

Business Nature



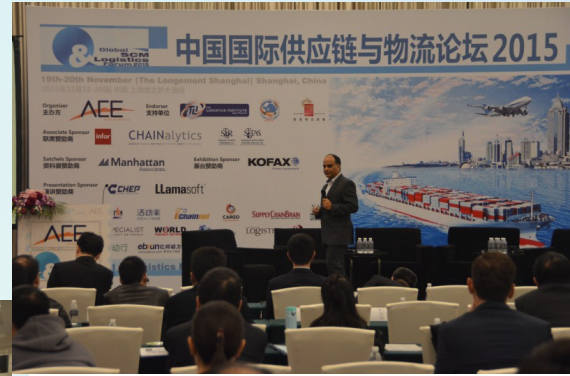
Origin



SCML2015 Networking & Business Matching

A total of **10** exhibitors from **12** countries and regions joined the SCML2015 Exhibition, showcasing their innovation, solutions, etc.

To facilitate partnership building between exhibitors and conference participants, over 50 one-on-one business-matching meetings were arranged during the conference.



Networking Opportunities

The SCML2015 offers invaluable networking opportunities, including a networking luncheon, Roundtable Discussions, a cocktail reception, Awards Ceremony as well as pre-scheduled one-to-one meeting.

Meet supply chain and logistics professionals and participate in the interactive Q&A session and learn from experiences



What The Participants Said About SCML2015:

“ The conference has a very comprehensive programme schedule and is very informative. The insightful sharing from the speakers has no doubt deepened my understanding among industries. ”

WANG Shengyun

General Manager of Information Management Department, Sinotrans Limited



“ The conference has an impressive line-up of heavyweight speakers, Mr. Qiu Fusheng, Mr. Harry Zhang from STTAS, who shared insights on the latest industry trends which has inspired me. With the speaker's unique insights, it would help me build the blueprint for my business. ”

Nancy WANG

General Manager, Supply Chain, Church & Dwight

“ Ace Events arranged Business Matching for us and we have met a lot of partners especially the supply chain professionals from the companies like Huawei, ZTE. We have also met a lot of friends. I am looking forward to working with them again in the future. ”

Glen BURROWS

Regional General Manager and Managing Director, Dell APJ OEM Solutions Group



“ The participants are high quality and professional, 90% of them is Director-Above Level decision makers, they are just our target clients. We will definitely recommend other industry players that we are familiar with to exhibit in the conference. ”

XU XIAO

Head of Sales, Great China, Manhattan Associate

“ The conference has invited senior managements from Nestlé and Schneider Electric to share their experience and business sense in China. It not only helps us better understand the strategy to tap into the China market, but also provides a perfect platform for us to look for clients. ”

Mike KILGORE

Founder and CEO, Chainalytics

“ Taking part as an exhibitor helps us to promote our brand and solutions. Many participants approached us for all kinds of enquiries. Meanwhile, we can also take the chances to meet our existing customers like Haier Group. We've arranged the visit after the conference. There are also business matching sessions here, which is a really good idea that can help to arrange meeting new clients. ”

LU Chong

Director, Business Consulting, Great China at Infor



The SCML2015 will return on 28-29 April 2016 with more participants, a longer duration and additional networking opportunities. Mark your diary now for this must-attend event!

Main Participated Brands

BIG THANKS TO SPONSOR



CHAINalytics

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See You in 2016 Event

Global Supply Chain Innovation Summit 2016 will take place on
April 28th – 29th 2016 in Shanghai
For More, please visit www.scinno2016.com

Post-Event Report

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For Speaking Opportunities

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